WizSame ™
Reveals similar and duplicate records

WizSame automatically reveals records that are suspected as duplicate.

Applications:
(1) Auditors use WizSame for revealing duplicate payments, customers, items etc. in a database under audit.
(2) CRM administrators use WizSame when merging a new list of potential customers in order to delete existing customers from the list.

WizSame reveals not only identical records but similar records as well. WizSame will reveal cases where the customer names in two records differ by one character (for example: Gurbatchev and Gorbachev), or cases where the addresses in two records are synonymous (for example, N.Y. and New-York). The user determines which fields should be ignored, which ones should match completely, and which may have similar values. The matching criteria may include several conditions connected by AND or OR operators.